

CONTACT:

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**Partner with Tennessee's  
Largest Physician  
Association**

THE TENNESSEE MEDICAL ASSOCIATION IS A NONPROFIT  
ADVOCACY ORGANIZATION REPRESENTING TENNESSEE  
PHYSICIANS AND THE QUALITY OF HEALTHCARE FOR  
PATIENTS. WE ADVOCATE FOR POLICIES, LAWS AND RULES  
THAT PROMOTE HEALTHCARE SAFETY AND QUALITY FOR ALL  
TENNESSEANS AND IMPROVE THE NON-CLINICAL ASPECTS OF  
PRACTICING MEDICINE.

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## *PARTNERSHIP PACKAGES*

### **PLATINUM: \$25,000**

- 4 Quarterly Series Email Campaign to Target Market
- Featured in our New Member and Non-Member Campaigns
- Ad in all Topline (FULL PAGE) (4) (Digital & Print)
- Ad in all E-news (Digital) (Banner Ad)
  - 4 Subscriptions to all e-news & topline (email/address)
- Website:
  - Landing Page
  - logo on homepage
  - logo with small paragraph under member benefits/products/services on member benefits page.
  - Included in all printed materials for Physician Services
- Bi-monthly social media postings (6)
- Featured on “Day on the Hill” and “House of Delegates” Landing Pages
- Exhibit Table at Annual Meeting

## PARTNERSHIP PACKAGES

### **GOLD: \$18,000**

- Website
  - Logo on homepage
  - Logo with small paragraph on member benefits page.
  - Included in all printed materials for Physician Services
- Quarterly social media posts (4)
- Ad in 16 E-news (Digital) (Banner Ad)
- Ad in 3 Toplines (1/2 PAGE) (Digital & Print)
  - 3 Subscriptions to all e-news & topline (email/address)
- Exhibit Table at Annual Meeting

### **SILVER: \$9,000**

- Semi-Annual Social media post (2)
- Logo with small paragraph on member benefits page
- Included in all printed materials for Physician Services
- Ad in 2 Topline (1/2 PAGE) (Digital & Print)
- Ad in 10 E-news (Digital) (Banner Ad)
- 2 Subscriptions to all e-news & topline (email/addresses)

**If interested, we do have many other individualized opportunities that TMA can provide for you! Please contact Morgan Ripley to discuss boutique options.**

*Event Sponsorships -- One on one meetings -- Advertising Sponsor -- E-mail campaigns-- Webinar Series -- Website features -- and more.*