

**Subject:** Join Me in Supporting Our Profession – Become a Member of the TMA

**Body:** Dr. [LAST NAME],

I hope this message finds you healthy and well. I'm reaching out as colleague and fellow leader for our profession here in Tennessee.

As a leader of the Tennessee Medical Association (TMA), I know firsthand how this organization supports physicians. Whether it's fighting for improved healthcare policies, promoting strong physician leadership or offering legal and CME resources, TMA has proven to be our professional ally.

There are many challenges with the practice of medicine today, but I truly believe that our collective voice is stronger when more of us are engaged. That's why I want to personally invite you to join me in becoming a member of TMA.

As a first-time member, you have access to a meaningful discount— **50% off normal dues for your first two years**, with additional savings in your third year. My hope is that you see the value, just as I do, and remain a longtime member.

If you're interested or have any questions about what membership involves, I'd be happy to share more about my own experience. You can also visit [tnmed.org/join](https://tnmed.org/join) to learn more or sign up directly.

I appreciate your willingness to consider this invitation, and for being a strong physician leader in Tennessee. I hope to welcome you to the TMA community soon.

Sincerely,

Dr. [FULL NAME]